
For Immediate Release

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Central Oregon Association of REALTORS' Members Help Enhance Jefferson County with New Trails

Bend, Or (July 29, 2019) – The Central Oregon Association of Realtors (COAR) has received a \$5,000 Placemaking grant from the National Association of Realtors (NAR) to help make Jefferson County a better place to live by creating greater access to a multi-use trail system for walkers, runners, horse riders, mountain bikers and e-bike riders. The Madras East Hills Trails Project is a trail system east of town, just across from Juniper Hills Park. COAR is also contributing \$500 toward the project. Madras Realtors recently volunteered at the trail system, installing signs and helping to build and refine trail features such as berms.

The project is led by the Central Oregon Trail Alliance (COTA). “The COTA Madras Chapter is proud to be working with COAR on the Madras East Hills Trails Project, where we’re bringing mountain biking, horseback riding and running trails to our community,” said Brennan Morrow, Madras Chapter Rep for COTA. “Our local Realtors have shown a deep support for this project by coming out and working on the trail. In Madras, our Realtors aren’t afraid to get their hands dirty.”

Placemaking grants are awarded to local and state Realtor associations to help them and their members create new public spaces and destinations in a community. Realtor associations and their Realtor members are actively engaged in the community and know the projects that would benefit most from these placemaking funds.

“It is exciting to be a part of this important project to make Madras a better place to live,” said Cathy Stewart, Principal Broker with Cathy Stewart Realty in Madras. “We had a great turnout of Realtors and I was happy to work and help make the trail better.”

For more information on the Madras East Hills Trails project, visit <https://www.cotamtb.com/madras-east-hills.html>. To find out more about COAR and NAR’s work to improve our local communities, visit <http://www.coar.com/about/community-involvement>.





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The Central Oregon Association of REALTORS® (COAR) is your voice in real estate industry in Crook, Deschutes, Jefferson and Harney Counties. COAR serves REALTORS® by maintaining ethical standards, providing continuing education, promoting the value of REALTORS®, and advocating on behalf of the real estate industry. COAR serves the public by working to build better communities by supporting quality growth and seeking sustainable economies and housing opportunities that embrace the environmental qualities we cherish, while protecting a property owner's ability to own, use, buy, and sell property.