



Eighty-Two women were provided with free mammograms

February 20, 2014, Prineville Oregon

On Saturday night of the Crooked River Roundup rodeo goers came out in their PINK gear to support the Central Oregon Association of Realtors (COAR) Tough Enough To Wear Pink fund drive. This year \$5,342 was raised! These funds provide free mammograms to our Crook County friends and neighbors who could not otherwise afford these potentially lifesaving screenings.

Since this program began in 2012 Pioneer Memorial Hospital (PMH) has provided a total of 122 free mammograms. Eighty-two women were provided with mammograms in 2013, which was more than double the number who received free screening the previous year.

Monica Poch, Mammography Technologist at PMH, said "Of the 82 women who we gave free mammograms to five needed diagnostic mammograms, which the Tough Enough funds also paid, and one woman was diagnosed with cancer. She was able to be put on the Oregon Breast and Cervical Voucher and received all surgery, radiation and chemo free of charge."

The woman who was diagnosed with cancer wishes to remain anonymous, but did share "I'm very appreciative of the free mammogram I received, if it weren't for that service I wouldn't have come in for one and the cancer would not have been found."

Additionally, thanks to the commitment of the COAR and the Crooked River Roundup other community partners have joined efforts in raising funds for free mammograms and breast cancer education. Dillon's Grill, Club Pioneer and Rimrock Health Alliance have partnered to host fundraisers further supporting these initiatives.